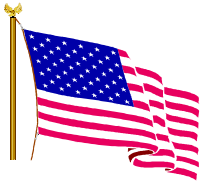


HEARTLAND REACT, INC.

Dedicated To Public Service...



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MISSION STATEMENT

We will provide public service communications to individuals, organizations, and government agencies to save lives, prevent injuries, and give assistance wherever and whenever needed.

We will strive to establish a monitoring network of trained volunteer citizen-based communicators using any and all available means to deliver the message.

www.heartlandreact.com



FOR IMMEDIATE RELEASE



Heartland REACT receives \$1,000 grant from Wal-Mart Store #4138 to maintain and repair communication equipment.

Heartland REACT is a non-profit organization that primarily works as an extension of local Emergency Management and National Weather Service. Our primary mission is dedicated to public safety in all types of situations throughout Douglas, Sarpy, and Saunders Counties.

Heartland REACT's assistance was recently requested in an emergency situation to help relocate hundreds of Omaha residents living in life threatening conditions; including but not limited to: gas leaks, carbon monoxide threats, electrical problems, physical deterioration of the units, rodents and insects containing disease. The tenants include an estimated 175 children.

The city initiated a mobilization not unlike that of a post-disaster relief plan.

Within minutes of being contacted, Heartland REACT volunteers, some with young children of their own, were available and assigned various responsibilities at 2 separate emergency shelters, volunteering over 105 hours.

Most of our volunteers are licensed amateur radio operators, and we use radio as our primary mode of communication, as it is most reliable in emergency situations. This grant from Wal-Mart will significantly help us improve, repair, and maintain our communication devices to ensure we are always there for our community during an emergency.

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For further information, please contact the Heartland REACT Public Information Officer